



#### **NEWS HIGHLIGHTS**

Google, Paytm Mall may team up to shop for Future Retail stake

WhatsApp says messages on Google Drive not encrypted

Online players seek offline presence to expand business

CPUs vs GPUs: Which chips will give firms the AI edge?

## **Today's View**

### 'Bond'ing with Blockchain

The bond market doesn't get as much attention among most investors as the stock market, as most retail investors are attracted to the opportunity of achieving high returns through the stock market. However, with a long-term trend toward lower rates, bonds have become a preferred source of financing especially for government and corporate borrowers. As per **the Securities Industry and Financial Markets Association**, the total amount of global debt outstanding through the bond market was more than \$40.7 trillion as of 2017.

Looking at the growing importance of the bond market, global institutions are leveraging emerging technologies like Blockchain to streamline processes among numerous debt capital market intermediaries and agents. This can help simplify raising capital and trading securities; improve operational efficiencies; and enhance regulatory oversight. A key benefit of the smart bond technology is the elimination of the "middle or back office", as well as the bond registry, substantially reducing the cost of servicing the bonds. Additional benefits include the potential for instantaneous settlement and lower operational risk.

A few weeks back, even the **World Bank** has partnered with **Microsoft** to launch its first blockchain-based bond transaction. This blockchain-based bond is being created, allocated, transferred and managed through its lifecycle using distributed ledger technology through **Commonwealth Bank** 

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# Freecharge to partner with bus-ticketing platforms

Digital payments company Freecharge is all set to start offering customers an in app service experience through partnerships with other service provides.



It has started with a partnership with bus-ticketing platform AbhiBus and plans to extend it to others as well.

Source - The Economic Times

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**of Australia (CBA)**. The technology infrastructure for this unique bond offering is being hosted on the Microsoft Azure cloud computing platform.

Multiple financial institutions are also working on similar offerings. For instance, **UBS** has been experimenting with **'Smart Bond'**, an automated bond contract which uses the capabilities of blockchain databases to operate as cryptographically-secure, yet open and transparent general ledgers.

On the other hand, **Solidus Bond** has been invented as the blockchain-based peer-to-peer digital bearer bond to perform the functions of coupon payments and bond redemption typically carried out by a financial institution. It utilizes SHA-256 elliptical encryption on a decentralized blockchain to create and redeem debt instruments issued in a digital currency. Coupon payments and bond redemption are also executed by the algorithm, eliminating the need for brokerages and theoretically reducing bond duration to zero.

Considering the potential opportunities offered by emerging technologies like Blockchain in bond markets, concerted efforts from various stakeholders like financial institutions, technology firms and even regulators will go a long way in further developing more matured tech-enabled bond market-based offerings.

### **Today's News**

## Google, Paytm Mall may team up to shop for Future Retail stake

Google is looking to join forces with Alibaba-backed Paytm Mall to form a consortium and invest Rs 3,500-4,000 crore for a 7-10% stake in Future Retail Ltd (FRL), the flagship listed company of Kishore Biyani, said several people with knowledge of the matter. This consortium will be pitted against Amazon, the world's largest online retailer, which submitted a term sheet to pick up a similar stake in FRL recently. On February 5 that Future Group was exploring an alliance with both Amazon and Alibaba, with Biyani having met Jeff Bezos in the US and Alibaba officials in China.

Source – The Economic Times

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### WhatsApp says messages on Google Drive not encrypted

WhatsApp has notified its users that the end-to-end encryption it offers for messages and media on its app, will not remain so if the data is stored as a backup on Google's servers. "Media and messages you back up aren't protected by WhatsApp end-to-end encryption while in Google Drive," WhatsApp said in an update on its site. The explicit mention comes even as the Facebook-owned company said on August 16 that it has signed a pact with Google to allow users to store messages on the internet company's cloud storage offering -drive, without any quota from November 12. Till now, a WhatsApp user's data could be stored on Google drive but this was counted within the 15 GB free space that a Google account offered.

Source – The Economic Times

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This News Letter has been prepared with the assistance of G Balakrishna and Manish Kulkarni

# Zerodha offers its mutual funds product Coin at zero cost

Bengaluru-based digital investment platform Zerodha has started offering its mutual funds product Coin absolutely free of cost, in a bid to strengthen its game as Paytm, the largest digital payments company, is all set to start offering its own mutual funds product.

Source - The Economic Times

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# ZestMoney raises \$13.4 million in a round led by Xiaomi

Bengaluru-based digital lending platform ZestMoney has raised \$13.4 million in a round led by Chinese smartphone manufacturer Xiaomi in an extension of its Series-A round. It also saw the participation of their existing investors PayU, Ribbit Capital and Omidyar ZestMoney Network. strengthen its technology and data science capabilities as well as expand use cases for the core ZestMoney Affordability Product.

Source – The Economic Times

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# Amazon plans to invest \$700 million in Kishore Biyani's Future Group

The Indian unit of Jeff Bezos-led Amazon has begun formal negotiations with Kishore Biyani's Future Group to invest around \$600-700 million for a 12 to 15 per cent stake in the retail major, it is learnt. The two entities have signed a term sheet to take the talks further, sources said.

Source – Business Standard

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### Online players seek offline presence to expand business

Over a dozen brands that started off as pure-play e-commerce businesses have an offline presence now, opening brick-and-mortar outlets in a bid to chase profitability and build trust among consumers.

Online players such as Clovia, Craftsvilla, PrettySecrets, Zivame, UrbanLadder, Nykaa, Myntra, Caratlane, Lenskart, Pepperfry, Creyate and Teabox have chalked out a strategy to focus on the offline channel by opening standalone stores or shop-in-shops (small touch-points at multi-brand retail shops). The strategy, the players feel, is paying off as the sales have improved significantly in the physical stores vis-a-vis online e-commerce websites.

Source - BusinessLine

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### CPUs vs GPUs: Which chips will give firms the AI edge?

Early this month at the Intel AI Devcon 2018 in Bengaluru, a holographic avatar called Ella listened intently to composer Kevin Doucette playing notes on his synthesizer. When he paused, she began composing her own notes, complementing his music in real-time.

How did this happen? Ella was learning about features such as tempo, scale and pitch from the music data that was being sent in real-time to an Intel Movidius Neural Compute Stick. Intel used a class of artificial neural networks, the recurrent neural network or RNN that depends on previous calculations to work on current ones, to perform this artificial intelligence (AI) task.

Source – Mint

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### Why Instagram has become the next Facebook

India's urban youth spends more time on social media compared with their older counterparts, with Instagram emerging as the favorite among the youngest lot, shows a recent survey conducted by market research firm YouGov in collaboration with Mint.

While Facebook remains the most popular social media platform among the millennials, Instagram beats Facebook among Generation Z. This is in line with the trend witnessed in the US, where teenagers now use Instagram more than Facebook, according to Pew survey data.

Source - Mint

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# Warren Buffett set to pick up stake in Paytm

Buffett's Warren Berkshire Hathaway Inc. is set to buy a small stake in One97 Communications Ltd, the parent of Paytm, making it the billionaire investor's first investment in an Indian company, according to two people aware of the development.

Paytm, India's largest payment services provider, has been in talks with Berkshire Hathaway since early February to raise about Rs. 2,200- 2,500 crore at a valuation of about \$10-12 billion, the two people cited above said on condition of anonymity.

Source - Mint

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# Mobile transactions boost rise in online furniture sales

In what seems to suggest a shift in online users' channel preference for big ticket items like home furnishing and furniture, online-to-offline platforms are increasingly seeing a significant rise in transaction volumes through their mobile channels including the mobile site and app.

Source - The Economic Times

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# Budget hospitality start-up OYO is replicating its India strategy in China

India's budget hospitality startup hit upon a novel way to push the brand in China. After stepping into the market in November last year, OYO used the platform of China's ridehailing giant Didi to announce its arrival and stay top of mind.

Source – Business Standard

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